

Cherry Creek North Merchant News & Notes – June 2011

CHERRY CREEK ARTS FESTIVAL
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Dear CCN Merchants,

We are thrilled to collaborate with you in the production of the 21st annual Cherry Creek Arts Festival (CCAF). As a 501 (c)(3) non-profit organization we greatly value the continued support of CCN merchants and more broadly the CCN neighborhood. To ensure that all logistics run smoothly, we would like to offer the following summary of relevant logistics. Should you have questions not answered here, please don't hesitate to contact us. For the sake of clarity and convenience, we ask that you communicate with your patrons and encourage them to follow these guidelines closely. We look forward to working with you to make the weekend a success for all involved.

Sincerely,

Terry Adams | President and CEO

Festival Hours

Friday, July 1	7:00pm to 10:00pm	(Artist Preview-Clayton Street only)
Saturday, July 2	10:00am to 8:00pm	8 to 10pm Festival Nights*
Sunday, July 3	10:00am to 8:00pm	8 to 10pm Festival Nights*
Monday, July 4	9:00am to 6:00pm	(Accessibility Hour 9am to 10am)

*Note: Festival Nights will now take place on St. Paul at the Beer Garden.

Street Closure Schedule:

Please encourage your patrons to follow these times punctually to prevent any inconvenience. With this being the first year with individual parking meters in the district, please note that meters will be bagged in advance of the street closure based on the City of Denver's installation schedule. The no-parking policy will be enforced in accordance with the messaging on the bagged meters.

St. Paul between 2 nd and 3 rd	6:00am	Friday, July 1, 2011
Milwaukee between 2 nd and 3 rd	6:00am	Friday, July 1, 2011
Clayton between 2 nd and 3 rd	6:00am	Friday, July 1, 2011
Detroit between 2 nd and 3 rd	11:30am	Friday, July 1, 2011
Fillmore between 2 nd and 3 rd	11:30am	Friday, July 1, 2011
REMAINDER OF SITE**	4:00pm	Friday, July 1, 2011

**First Avenue to 4th Avenue; 2nd & 3rd avenue from Columbine to Adams

Festival Site Map

CCAF covers 2nd Avenue (Columbine to Adams) to 3rd Avenue (Columbine to Adams), and Steele, St. Paul, Milwaukee, Fillmore, Detroit, Clayton (From 1st to 4th). For a complete map of the Festival site, which shows booth locations, please visit www.CherryArts.org/maps.

Cherry Creek Arts Festival Policies and Guidelines

- City ordinance does not allow business activity outside of the business property or in any common areas.
 - As the Cherry Creek Arts Festival is a non-profit organization, it remains sustainable because of the generous donations and sponsorships as well as food and beverage sales. We ask that our partners in Cherry Creek North stay within their capacity as a retail or restaurant outlet. (i.e. we ask that a florist not sell beverages, a clothing store not sell ice cream, etc.)
 - Refraining from retail sales in direct competition with the CCAF fundraising activity is appreciated.
 - Public rights-of-way (sidewalks and areas of passage) are permitted by the CCAF and must be kept clear at all times for safety and security reasons.
 - All local street signage and parking meter restrictions must be followed as posted, and Cherry Creek Arts Festival does not accept responsibility for ticketed or towed automobiles.
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Delivery Trucks & Merchant Vehicle Access

Delivery trucks will be allowed on the site of the Arts Festival prior to 8:00am and after 8:30pm each day. Provided that delivery trucks are passable, they will also be allowed both alley and street access.

Local merchants will be allowed on the site of the Arts Festival with their vehicles before 8:00am and after 8:30pm each day of the Arts Festival. If a vehicle is on the site of the event after 8:00am, it will need to remain on-site until 8:30pm. A special permit is required for this access and may be picked up at the Arts Festival Offices after June 1st. (Bank of the West – Lower Level – Steele and Ellsworth)

2011 Artist Preview Event and Opening Gala: Friday, July 1

The Artists Preview Event allows patrons to enjoy a “sneak peek” at 28 of the 230 Visual Artists juried to exhibit at the 2011 Cherry Creek Arts Festival. The Artists Preview Event will feature beautifully lit streets, artists’ booths and admission is FREE to the public. This event takes place on Friday, July 1, from 7:00pm to 10:00pm, on Clayton Street between 2nd and 3rd Avenues in Cherry Creek North. Opening Gala Patrons are exclusively invited to attend the Artist Preview Event from 5:00pm to 7:00pm. Visit www.cherryarts.org/gala for more information on the Opening Gala.

Save-The-Date: Cherry Creek North Food & Wine

Cherry Creek North Food & Wine will be held Saturday, August 20 on Fillmore Plaza. Participation info: cherryarts.org/foodandwine

Social Media & iPhone App

Follow us on Facebook at facebook.com/cherryarts or Twitter at twitter.com/cherryarts, and scan this QR code for the all-new CCAF iPhone & Droid app.

~Thank you for your support, and we look forward to seeing you at the festival~
P: 303.355.2787, www.cherryarts.org

